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**EFTA**  
European Fair Trade Association



## *Fair Procura Newsletter* *Issue #6- May2007*



**Welcome** to the 6<sup>th</sup> Edition of the Fair Procura Newsletter. In this edition you will find the latest developments in issues relating to Fair Trade and Public Procurement at EU level. You will also find the latest news from the Fair Procura partner organizations.

## **Fair Procura is FAIR public purchasing policies and practices**

*The Fair Procura Project is a three year project (September 2004 – September 2007), co-financed by the European Commission, which aims to increase contributions of public authorities and institutional buyers to sustainable development through public (fair) purchasing policies and practices, and to encourage public authorities to serve as an example of responsible consumption for their citizens.*

*Fair Procura would like to thank the European Union for its support for this project. It would also like to thank Fair Trade Austria for the use of its photographs for this newsletter.*

*The project is conducted jointly by EFTA (European Fair Trade Association) in Brussels, CTM Altromercato (Italy), Fair Trade Original (The Netherlands), IDEAS (Spain) and OXFAM Wereldwinkels (Belgium).*



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## CONTENTS

### Fair Procura News

- ❖ Fair Procura Final Conference – 19<sup>th</sup> of April 2007
- ❖ Fair Trade in Public Procurement – Case Studies of Belgium, France and Italy
- ❖ New Public Procurement law in Belgium
- ❖ A Fair Trade purchasing at the University of Pisa
- ❖ School canteens of the Municipality of Rome: the dimensions of the European Fair Trade tender notice
- ❖ More and more Italian public authorities convert to Fair Trade
- ❖ Almost 30 Fair Trade Towns in Flanders and 86 on their way!
- ❖ International Fair Trade Day Worldshops in Flanders
- ❖ Fair Trade Gemeente Campaign in The Netherlands
- ❖ Fair Procura - Netherlands Brochure

### European and International News

- ❖ Fair Trade spreads across British consumers
- ❖ Fairtrade Fortnight
- ❖ Max Havelaar 'Rue Du Commerce équitable'
- ❖ Fair Trade Forum established in Scotland
- ❖ Forum and information centre for Public Tenders
- ❖ First Fair Trade Town in Canada
- ❖ Green Public Procurement website
- ❖ International Coffee agreement
- ❖ Fairtrade at work campaign
- ❖ Inquiry into Fair Trade and Development by the UK International Development Committee

### Upcoming Events

- ❖ International GPPnet Forum
- ❖ World Fair Trade Day 2007
- ❖ IFAT International Conference
- ❖ International Conference for the Mid-Term Assessment of the Millennium Development Goals
- ❖ Civil Society Forum on Migration & Development
- ❖ BAFTS & City of Hull Fair Trade Conference
- ❖ Fair Trade week in Belgium

### Publications

- ❖ Business Unusual. Success and Challenges of Fair Trade
  - ❖ Procura + Manual: a guide to cost-effective sustainable public procurement
  - ❖ 50 Reasons To Buy Fair Trade
  - ❖ Environmental integration handbook
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## FAIR PROCURA NEWS

- **Fair Procura Final Conference - 19<sup>th</sup> April 2007**



The conference on “Fair Trade public purchasing as a tool for sustainable consumption and production patterns” was held on 19th April 2007 in Brussels. It was the final conference of the Fair Procura project and was attended by over 100 representatives of various regional and local authorities, as well as academics, NGOs and representatives from European Commission and European Parliament.

After the welcome speech by MEP Linda McAvan and opening remarks by the representative of IFAT, COFTA and Interface-Senegal, Mr. Moctar Fall, two panels took place. The first session started with an academic analysis on the ethical/Fair Trade dimension in public procurement, followed up by presentations of Fair Trade public procurement experiences at the European, national and local level. The second panel concentrated on the impact of Fair Trade on farmers and handicraft producers and ways in which the EU can ensure more coherence among its policies to foster Fair Trade. It enabled a fruitful discussion between European Commission representatives of DG Trade and DG Development, representative of International Fair Trade Association and Fairtrade Labeling Organisations International, moderated by the coordinator of the Fair Trade Advocacy Office in Brussels.

With around 16% of the GDP spent annually on public procurement by the public authorities in Europe a more systematic integration of Fair Trade considerations in public purchasing can make a huge difference and contribute to improve the live of small producers and their communities in the developing countries.



From the debate some points for further reflections and actions emerged:

- In its directive on public procurement the European Commission intends the notion of “economic” in the restrict meaning of the world and the options of integrating social and ethical considerations are marginal; a wider interpretation of the word economic will be of beneficial to the global sustainable development , new European paradigm;

- DG Trade is currently reflecting on how better use trade instruments for sustainable development, and Fair Trade is considered one aspect of the sustainable development;
- DG Development would like to see more ownership of the Fair Trade concept in the Developing Countries (DC) allowing to mainstream Fair Trade into the national development strategies of these countries; is time to develop the offer of Fair Trade products and work in the DC;
- Clearer definition and standards for Fair Trade are not the major problem: a political will to foster Fair Trade in public procurement is missing along with encouraging actions; DG Internal market should be the driven force on this issue.

The conference report, the speaker's presentations and the list of participants are available on the EFTA-Fair Procura website: [www.eftafairtrade.org](http://www.eftafairtrade.org)

- **“Fair Trade in Public Procurement – Case Studies of Belgium, France and Italy”**

In the frame of Fair Procura a research on Fair Trade in public procurement has been carried out. The aim of this research is to present three case studies on Fair Public Procurement policy and practice, covering the following EU countries: Belgium, France and Italy. These countries have been chosen as they represent ones of most advanced “culture” on Fair Trade and they have long experience on introducing Fair Trade considerations into public procurement. The study highlights Fair Trade public procurement achievements and illustrates how Fair Trade considerations have been taken into account in the EU and national legislations on public procurement. Other regional and local legislative and non-legislative instruments aimed at supporting Fair Trade and Fair Trade public procurement, are also examined.



The research meant to complement the information already collected in the previous Fair Procura background research which provides public authorities with political and legal arguments to help them to contribute towards the future of developing countries, by opting for Fair Trade products in their public purchasing decisions. Both the documents can be downloaded from the EFTA Fair Procura website [www.eftafairtrade.org](http://www.eftafairtrade.org). The German version of the Fair Procura background research is also available on line thanks to ICLEI Europe, who provided the translation.

- **New Public Procurement law in Belgium**

The work of transposing the EU Directive 2004/18/EC into Belgium law was completed in January 2007 and a new public procurement law has been

published on the *Moniteur Belge* on 15 February 2007<sup>1</sup>. The implementing rules (*arrêtés d'exécution*) have yet to be approved by the Belgium government.

This law facilitates the possibility of the inclusion of environmental and social criteria within public purchasing decisions and gives public authorities the option of awarding priority to social workplaces. Social in this context however is not specified. Politicians in favour of Fair Trade claim that the law is a success and is the most that could be hoped from such a Directive. It is vague in some ways, but implies that Fair Trade criteria could be included as mandatory and deserving of Fair Trade certifications. The mention of Max Havelaar as the Fair Trade label present in the “old” legislation on public procurement will be replaced by the wording “Fair Trade certification”. In fact, the term of “Label” in Belgium defines standards legally recognized by the government and submitted to verification by an official body accredited by the public authorities. A new element in this law is the mention that a help desk will be created on public procurement.

- **School canteens of the Municipality of Rome: the dimensions of the European Fair Trade tender notice**

The Education Committee of the Municipality of Rome, thanks to the interest and the commitment of the department for school canteens, has enhanced its choice of Fair Trade products already taken for the period 2004-2007. In March 2007 Rome has published a call for tender of duration of 5-years for food canteen supply, concerning over 145,000 students.

In the tender specifications it is mentioned that is compulsory to introduce in the bids at least 3 Fair Trade products, 2 snacks and two weekly supplies of bananas.

The prevalence of the Fair Trade products over the total of the tender goes up from 3 to 4% and reach 30 millions Euro over the 5-years period.



During the last 3 years different information activities have been implemented in the territory of Rome, by the Fair Trade Organisations members of CTM network. These activities aimed at supporting the introduction of the Fair Trade products in the canteens and at raising the awareness of the professors, students and families' students.

Among these information activities there were comic's exhibitions about “the Fair Trade banana “travel” and a game on Fair Trade banana disseminated in thousands of copies.

The Fair Trade bananas have been distributed thanks to the commitment of the distributors Brio and Cater and the enterprises for food canteen supply CIR, VIVENDA, Solidarietà e lavoro and Pedevilla.

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<sup>1</sup> [http://www.publicmarkets.eu/Lois\\_15\\_16\\_juin\\_2006.pdf](http://www.publicmarkets.eu/Lois_15_16_juin_2006.pdf)

- **A Fair Trade Purchasing at the University of Pisa**

The ARDSU enterprise of the Pisa University has published a contract notice at early 2007 for the supply of 4 Fair Trade products: 3 snacks and 1 banana. The notice concerns a two-year supply for about 300 hundred students attending the university canteen.

At national level it is the first contract notice for a university canteen addressing the supplying of Fair Trade products to be differentiated from the other products supplied.

Besides the products for the canteen, ARDSU has introduced in the vending machines some hot Fair Trade beverage as alternative to the traditional ones.



- **More and more Italian public authorities convert to Fair Trade**

Since the starting date of the CTM-Altromercato consortium project “Ristorazione Solidale” (Fair Trade Food Canteens) in 2002, more than 100 public authorities have published tender notices for services or supplies procurement involving Fair Trade considerations. Among them some chief-towns of Regions such as Rome, Turin, Genoa, Udine, Ancona, Bari, Florence, Bolzano and several chief-towns of Provinces like *Savona, La Spezia, Alessandria, Verbania, Piacenza, Modena, Forli, Cremona, Lodi, Brescia, Pordenone, Livorno,*



*Grosseto, Pescara.* The development of this “public body’s social responsibility” has happened mainly in the food canteen supply sector, and it has been possible thanks to the activities of the Fair Trade Organisations network present on the Italian territory. Meanwhile more than ten local authorities joined the campaign “Citta equosolidali” (Fair Trade Towns) committing themselves to wider dissemination of Fair Trade products on their territories.

- **Almost 30 Fair Trade Towns in Flanders and 86 on their way!**

On April the 23<sup>rd</sup> the 25<sup>th</sup> Fair Trade Town Title in Flanders was a fact. The honour went to Koksijde, a tourist town on the seacoast of Belgium. Antwerp, Hoegaarden, Hamont-Achel and Boutersem will follow in May. This means that almost 10% of all (308) Flemish Towns are covered as Fair Trade Towns!

**You don’t get a Fair Trade Town Title for free!**

To get the title the town has to fulfil 6 criteria. Different actors in the town buy and sell Fairtrade and promote it. A very special role is dedicated to the local authorities. Through taking Fairtrade considerations in public procurement

policies and practices, they can play an important role in giving the 'good example' to all citizens.

Through Fair Trade Towns cities and communities can contribute to sustainable development and alleviate poverty as situated in the Millennium Development Goals of the UN.

### **116 towns, almost 30 titles: Flanders in front!**

The FTT model is originated in the UK in 2001 and soon afterwards the model gave inspiration in Ireland and Belgium. Also in other places the model was picked up (United States, Canada, France, Finland and Norway and since half of April also in Wallonia (the French part of Belgium).

With its 116 active towns (38%) and 25 titles (10%) Flanders is after Great Britain in the international front of countries with FTT!

The founders in Belgium are Oxfam-Wereldwinkels and Max Havelaar together with the North-South organisation Vredeseilanden and since 2007 11.11.11., the coalition of the North-South Movement in Belgium.

More information on: [www.ikbenverkocht.be](http://www.ikbenverkocht.be)

## • International Fair Trade Day Worldshops in Flanders



On the 12<sup>th</sup> of May Oxfam Worldshops will put long coffee tables everywhere in Flanders. Everyone is invited to drink a cup of coffee at four o'clock.

With this long coffee table, Worldshops will put attention on 3 demands (to DG Development and DG Trade), 3 revendications that will help coffee farmers:

### **1) Price stability**

The actual market is suffering under price instability, what makes it very difficult for farmers to make plans on long term basis. A stable price is possible through better agreements and regulation of the market;

### **2) Information on the market situation**

Farmers have too little access to information on the market. Access would mean a lot to farmers i.e. they could fulfil the high quality demands and the question of the market. So they can have a good income;

### **3) The voice of united African farmers**

The voice of small farmers is still not yet heard enough, although many of them are united in different groups and networks. Through this action we want to sustain the voice of these networks! Beside a cup of coffee, people will also find a petition card (in the shape of a coffee filter) on the table.

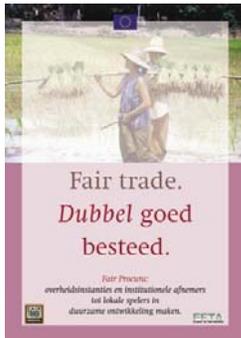
More information at: [www.delangstetafel.be](http://www.delangstetafel.be); [www.oww.be/delangstetafel](http://www.oww.be/delangstetafel)

- **Fair Trade Gemeente Campaign in The Netherlands**

On the 7th of July the Dutch Fair Trade Cities campaign will take off! Already there is at least one City Council, Groningen that has stated in their official policies that they would like to be the first official Dutch Fair Trade City. You can read more about the campaign at: [www.fairtradegemeente.nl](http://www.fairtradegemeente.nl). The Dutch partner of Fair Procura, FTO, supports this initiative.



- **Fair Procura - Netherlands Brochure**



In the beginning of May the final brochure of Fair Procura Netherlands will be produced. This document contains the general Fair Procura background research as well as specific information for the Dutch Sustainable Procurement market. The brochure also mentions the new Dutch procurement laws and various initiatives in the field of Fair Trade and other social criteria in procurements and sustainable purchase in general. You can acquire the brochure by contacting [info@fairtrade.nl](mailto:info@fairtrade.nl). The language is Dutch.

## **EUROPEAN AND INTERNATIONAL NEWS**

- **German network on “Fair Procurement” launched**

On 29 March the Sustainable Procurement team was invited to attend the launch of a Fair Procurement Network in Germany. Approximately 30 people from local governments and organisations from relevant fields attended the event in Dortmund. The seminar was organised by InWEnt, Servicestelle Kommunen in der Einen Welt (SKEW), who also funded the German version of ICLEI's Buy Fair project on public procurement of Fair Trade products ([www.buyfair.org](http://www.buyfair.org)).

At the centre of the attention was the presentation on the possibilities of including social criteria in public tenders given by Prof. Dr. Jan Ziekow. The discussion that followed showed that there was very strong interest in the issue. It was also interesting to see the difference in the approaches to public procurement by, for instance, German and Italian local governments, the latter being more flexible in balancing procurement legislation requirements and social concerns. However, without clear guidance from the European Commission on how to carry out social public procurement in practice, the issue remains delicate from a legal point of view requiring local governments to be very careful when using social criteria in their public tenders. The legal advice from Prof. Ziekow was seen as a further step to assist local governments in their decisions. The document will be

published by InWEnt by the end of April. Following the explicit interest of the participants, it is planned to hold a network meeting on a yearly basis.

Source: "ICLEI's Sustainable Procurement Update for February - March 2007"  
ICLEI –Europe, Marta Anglada: [marta.anglada@iclei-europe.org](mailto:marta.anglada@iclei-europe.org)

- **Fair Trade spreads across British consumers**

According to the BBC News some industry insiders believe that British consumers spend more on Fair Trade products than any other country. New figures are expected to reveal Britain has overtaken Switzerland to become the biggest Fair Trade market in the world. The exact number will be announced soon, but is expected to show the UK spends more than £130m a year on ethically-traded products. The Fair Trade ethos attempts to iron out the volatility of world commodity markets by guaranteeing farmers in poor countries a minimum price for their crops.

The current coffee crisis is a case in point. Coffee prices have been in a five-year slump, but under Fair Trade schemes growers are paid about \$1.20 (62p) for a pound of coffee - roughly double the market price. The buzzword in the food industry now is "traceability" - telling the customer more about where the product comes from. But this is nothing new to the Fair Trade sector, says Helen Ireland, of Cafe Direct, which has long made a virtue of building bridges between producer and consumer. Fair Trade products often carry details about the producer on their packaging, sometimes even a photo of the farmer.

As well 100 new Fair Trade Towns in the last 12 months, there has been huge growth in the numbers of other Fair Trade campaigning networks in the UK. There are now 49 Fair Trade Universities reaching out to students, 3,100 Fair Trade churches and 33 Fair Trade synagogues are now in place, with plans to work with other faith communities in the coming months. Fair Trade Town steering groups in many other locations are also working hard to get their own communities awarded Fair Trade status.

More information at: [http://news.bbc.co.uk/2/hi/uk\\_news/magazine/4287215.stm](http://news.bbc.co.uk/2/hi/uk_news/magazine/4287215.stm)

- **Fairtrade Fortnight**

UK Fairtrade Fortnight is an annual promotional campaign of the Fairtrade Foundation which encourages people to buy products carrying the FAIRTRADE mark. The theme of Fairtrade Fortnight 2007, which took place between 26 February and 11 March, was – ***Change Today. Choose Fairtrade.***

Around ten thousand local events took place across the UK and urged consumers to change their consumption patterns. The events included Fairtrade fashion shows, football matches, breakfast and banquets, tea dances and supermarkets tasting. Surrey, a Fairtrade Town since October 2006 hosted a Question Time-style debate with a panel of leading economists and Fairtrade executives. Hilary Benn, Secretary of State for International Development, made

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a speech about the importance of Fairtrade in Leeds. Through out the UK over 10 new towns declared Fairtrade Status during this year Fairtrade Fortnight.

- **Max Havelaar 'Rue Du Commerce équitable'**

Max Havelaar Belgium, the Fair Trade Belgian labeling initiative, has launched the campaign '*Rue du Commerce Equitable*' ('The street of Fair Trade') which is a concrete and creative campaign, participated by citizens who support Fair Trade and sustainable development and inscribed in the international dynamics. Citizens can contribute to the development of Fair Trade through their consumption patterns and support in that way the sustainable development in the South. More information at: <http://www.rdce.be>.



- **Fair Trade Forum established in Scotland**



After last year Scottish Executive announcement to become a Fair Trade Nation, January 2007 conference in Perth was the first step towards the creation of the first nation-wide Scottish Fair Trade Forum. Establishing a Scottish Fair Trade Forum will give official recognition to one of the fastest growing grassroots social movements in Scotland. Once created, it will include representation from across Scotland and interest groups drawn from education, retail and local action groups. The meeting gave an opportunity for over 150 different stakeholders to debate the criteria for establishing Scotland as a Fair Trade Nation. This meeting was an occasion for ordinary Fair Trade activist to have a say on what kind of Fair Trade Nation Scotland might become. In addition, a number of outstanding questions were raised, for example those related to the public procurement. According to the International Development Minister Patricia Ferguson, establishing a Scottish Fair Trade Forum is essential in order for Scotland to become a Fair Trade Nation. It is important to ensure that workers across the developing world receive fairer prices and decent working conditions for the products bought in Scotland.

More information at: <http://www.scotland.gov.uk>

- **Forum and information centre for Public Tenders**

The first free forum for public tenders is now fully operating and has already over 1000 registered members. On the portal [www.publicmarkets.eu](http://www.publicmarkets.eu) you can find information on European legislation and guidelines applicable with the European tenders. You can also participate in discussion, and exchange views and

opinions on public tender's procedure. Forum is operated in three languages: French, Dutch and English.

- **First Fair Trade Town in Canada**

The town of Wolfville will most likely become the First Fair Trade Town in Canada. Last December the Town's Council adopted the resolution to support Fair Trade and committed to use Fair Trade Certified products for the city needs, one of the six goals which have to be met for a city to be declared a 'Fair Trade Town' by TransFair Canada.



The market of Fair Trade Certified products in Canada has grown steadily during the four past years (average annual growth in sales of 55% during this period), however the Fair Trade Town initiative is new to Canada. To become a Fair Trade Town, a community must attain a list of six goals. These goals encourage access to Fair Trade Certified products in the community, as well as increasing education and public awareness of on the issue of Fair Trade.

Wolfville Mayor supporting the campaign, states that: 'What it means is that Town Council, with the support of merchants and other people in Wolfville accept the concept of fair return to the producer of a good product'.

More information at: <http://www.transfair.ca/en/mediaresearchers/releases/10.2.7/>

- **Green Public Procurement website**

A new website on Green Public Procurement has been launched by the European Commission. The new structure and layout offer a multitude of new and updated information on environmental purchasing in the European Union and beyond. There are information about events, trainings, national action plans on GPP, examples of green tenders and criteria and much more. Also the Handbook on Green Public Procurement, produced by the European commission and available in 20 languages, can be downloaded from Green Public Procurement website.

To find out more visit [http://ec.europa.eu/environment/gpp/index\\_en.htm](http://ec.europa.eu/environment/gpp/index_en.htm)

- **International Coffee Agreement**

The International Coffee Agreement (ICA) establishes the only dedicated intergovernmental forum for coffee-related matters: the International Coffee Organization (ICO), which brings together various stakeholders. The current ICA expires in September 2007. Negotiations regarding the next ICA are an opportunity to implement policies to advance international cooperation on the development of a more sustainable, participatory, and equitable coffee supply chain. Several coffee-producing and civil society organizations from around the

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globe, including Fair Trade organization like Oxfam, established common policy recommendations for the next ICA in “Grounds for Change: Creating a Voice for Small Coffee Farmers and Farm workers with the Next International Coffee Agreement”. The document concentrates on three main themes:

- Enhancing participation by small-scale producers
- Promoting sustainability
- Providing tools for small-scale farmers to compete in challenging and changing markets

More information at: <http://www.oxfam.org/en/policy/briefingnotes/>

- **Fairtrade at work campaign**

The Fairtrade Foundation recently launched Fairtrade at Work aiming to promote Fairtrade products specifically within the workplace. The goal is to not only to raise awareness of Fairtrade but to also get people using and consuming more Fairtrade products at work. This campaign is designed to respond to a huge demand from employees and employers wanting to find out how to procure Fairtrade. The out-of-home market is big business in the UK, worth £8.5bn a year due to changes in lifestyle and eating habits, following the pattern set in the US where 50% of food expenditure is now spent on consumption out-of-home.



Within this growth Fairtrade products are growing exponentially. In 2006 sales of coffee grew by 143%.

As part of the launch, a bespoke micro site [www.fairtradeatwork.org.uk](http://www.fairtradeatwork.org.uk) was developed. It contains information about Fairtrade, the certification system, products, and a directory of contract

caterers. From this site it is possible to order posters, and leaflets to communicate the benefits of Fairtrade. Recently, **The Fairtrade Foundation has published a DFID funded research report on procurement policy and practice** in the public and private sector. This explores experiences of negotiating OGC guidelines but also how to communicate the company’s commitment to sustainable procurement to employees. The report can be downloaded from the Fairtrade at Work site.

Many workplaces now understand that by switching your workplace to Fairtrade certified tea, coffee and other products; you can help make a difference to the lives of farmers and workers in some of the world’s poorest countries. More than 2,000 products in the UK from 58 developing countries now carry the FAIRTRADE Mark, including hot drinks, biscuits, fresh fruit and juices. And because these items are now so widely available from catering suppliers, wholesalers, online and all major supermarkets, it’s simple for your place of work to join the thousands of others who’ve made the change. We hope with this campaign to encourage more switches across UK businesses.

- **[Inquiry into Fair Trade and Development by the UK International Development Committee](#)**

The UK International Development Committee began an inquiry into Fair Trade and Development. The inquiry will examine how effective Fair Trade is in reducing poverty and how donors, in particular UK's Department for International Development (DFID), can support Fair Trade in their development assistance.

Many different stakeholders submitted their views on Fair Trade issues, which are now available on line. Some organisations raised the matter of Fair Trade and public procurement in their memoranda. They believe that, given the scale of public spending, public procurement could make a significant contribution to mainstreaming Fair Trade and ethical principles in the UK, considering the UK government buys £13 billion worth of goods and services each year. However the existing British government guidelines on procurement (OGC guidelines) seem not to provide an environment for the development of Fair Trade market. According to the Fairtrade Foundation memorandum some local authorities have indicated they are frustrated by both the EC procurement rules and the OGC interpretation of them, as they relate to the procurement of Fairtrade. The OGC guidelines take a very narrow and technical approach to quality that does not appear to include social and environmental production methods. Many organizations believe that in order for government guidelines to remain consistent with stated EU policy, there needs to be a re-writing of the OGC guidance. It is important to make clear the different options that are available to authorities and encourage and support authorities in their efforts to apply Fair Trade principles, including holding workshops and training if appropriate.

More information at:

[http://www.parliament.uk/parliamentary\\_committees/international\\_development/ndfairtrade.cfm](http://www.parliament.uk/parliamentary_committees/international_development/ndfairtrade.cfm)

## **UPCOMING EVENTS**

- ***International GPPnet Forum***
  - **10 May 2007**
  - **Cremona**
  - **<http://www.cremonafiore.it>**

The international conference expects to bring together some 200 delegates and aim to promote the use of environmentally friendly products by involving public authorities, private companies and associations involved in GPP.

- ***World Fair Trade Day 2007***
  - **12 May 2007**
  - **<http://www.wftday.org/english/index.htm>**

World Fair Trade Day is celebrated every second Saturday of May, and is endorsed by the International Fair Trade Association, the global association of

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Fair Trade Organisations, comprised of 300 organizers from 70 countries around the world. This year's theme is "Kids and Fair Trade".

- ***IFAT International Conference***
  - **12 - 17 May 2007**
  - **Blankenberge (Belgium)**
  - **<http://www.ifat.org/>**

The IFAT International Conference 2007 is taking place in Blankenberge (Belgium) from Saturday May 12 until Thursday May 17th 2007. Arrivals take place on Saturday 12th, with the actual conference running from Sunday 13th until Wednesday 16th evening. On Thursday 17th public events will take place in Brussels, where the Global Journey will end.

- ***International Conference for the Mid Term Assessment of the Millennium Development Goals***
  - **22 - 23 June 2007**
  - **Rome, Italy**
  - **<http://www.cities-localgovernments.org>**

The conference is taking place in Rome from Friday June 22 until Saturday June 23<sup>rd</sup> and is organized by Millennium Development Goals Committee of the United Cities and Local Governments.

- ***Civil Society Forum on Migration & Development***
  - **9 July 2007**
  - **Brussels**
  - **<http://www.gfmd-civil-society.org>**

The aim of this civil society event is to bring interested non-governmental parties together to exchange ideas and experiences, and to prepare a set of conclusions and recommendations for the Global Forum on Migration and Development taking place on 10 and 11 July in Brussels. The event will be organized by King Baudouin Foundation and will allow civil society actors from around the world to discuss migration and development nexus and offer organized input to the governmental discussion.

- ***BAFTS & City of Hull Fair Trade Conference***
  - **21-22 September 2007**
  - **Kingston-upon-Hull**
  - **<http://www.fairtradehull.org.uk/>**

The British Association for Fair Trade Shops with Hull City Council are planning a Fair Trade Festival and Conference on 21 and 22 September 2007 to celebrate the achievements of Fair Trade in combating the economic and social exploitation of poor people and to debate some of the challenges facing the Fair Trade Movement today.

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- **Fair Trade Week in Belgium**
  - 3-13 October 2007
  - Belgium
  - <http://www.befair.be/>

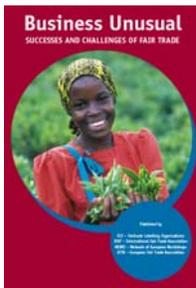


To put good intentions into practice, for Fair Trade to become a way of consumption, the Fair Trade Centre and the Belgian Development Cooperation will be organizing the sixth edition of the Fair Trade Week, together with the main Fair Trade organizations in Belgium. From October 3rd until October 13th 2007 Belgium will host concerts, tastings, exhibitions, product animations...

## PUBLICATIONS

- **Business Unusual. Success and Challenges of Fair Trade**

- Co-ordination and editing: Anja Osterhaus
- Publisher: FLO (Fairtrade Labelling Organizations)  
IFAT (International Fair Trade Association)  
NEWS! (Network of European Worldshops)  
EFTA (European Fair Trade Association)
- Date of publication: October 2006



By looking behind the scenes of Fair Trade, *Business Unusual* presents the way Fair Trade works in practice and how it benefits concretely the poor producers from developing countries. Based on examples of coffee, rice, handicrafts, cotton and textiles, the book discussed the difference between Fair Trade and other ethical and sustainable trade initiatives. The aim is to encourage all business actors to apply the principles of Fair Trade and cooperate with the Fair Trade movements.

- **Procura+ Manual: A Guide to Cost-Effective Sustainable Public Procurement**

- Editor: Simon Clement
- Publisher: ICLEI
- Date of publication: 2007

The manual provides clear and simple advice on how public authorities, such as local governments, universities, schools, and hospitals, can implement sustainable procurement - no matter what their size or level of experience. It provides practical advice on integrating sustainability into procurement, information on the cost of sustainable procurement, a model for systematically

implementing sustainable procurement, and actual purchasing criteria for six high-priority product groups - construction, IT equipment, cleaning products, food, buses and electricity, and a simple approach to monitoring performance.

This is a second edition of the manual, which will also be available in German, French, Italian, Greek and Catalan. For downloading please visit [www.procuraplus.org](http://www.procuraplus.org)

- **50 Reasons to Buy Fair Trade**

- Author: Miles Litvinoff and John Madeley
- Publisher: Pluto Books London
- Date of publication: February 2007



As Fair Trade is a growing global movement one ask a question why is it so important? This book provides a critical guide to international trade and shows that Fair Trade presents a realistic and positive alternative for farmers and producers in developing countries. By improving schools, healthcare and working conditions, the fair trade movement has already saved lives and empowered whole communities. This book shows how every consumer can help make a difference in the fight to end poverty and inequality.

- **Environmental Integration Handbook**

- Publisher: European Commission, EuropeAid Co-operation Office
- Date of publication: 2007

EuropeAid has adopted guidelines to support mainstreaming of the environmental dimension in development cooperation. To download please visit [http://ec.europa.eu/europeaid/index\\_en.htm](http://ec.europa.eu/europeaid/index_en.htm)

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